

The Manufacturers' Agents' Association
Suite 111, Airport House
Purley Way, Croydon CR0 0XZ
Tel: +44 (0)20 8253 4516
Fax: +44 (0)20 8253 4510
info@thema.co.uk
www.thema.co.uk

ADVERTISEMENT BOOKING FORM

PLEASE TICK ALL RELEVANT BOXES

TODAY'S DATE

Currently advertisements in our printed magazine, Agents News, are published in our online magazine, Agents News EXTRA FREE.

Advertisements must be received and paid for by the 15th of the month before the month of publication. Proofing is by emailed pdf.

(Your advert will be in the next issue to be published)

STANDARD DISPLAY RATES

	Height x Width	4 Colour	Mono
1 pg	(25x18cm)	£700 <input type="checkbox"/>	£660 <input type="checkbox"/>
1/2 pg	(12x18cm)	£420 <input type="checkbox"/>	£380 <input type="checkbox"/>
1/4 pg	(12x9cm)	£275 <input type="checkbox"/>	£235 <input type="checkbox"/>
1/8 pg	(6x9cm)	£175 <input type="checkbox"/>	£150 <input type="checkbox"/>

VAT must be added if ordered within the UK.

MAA Net Search® (See www.thema.co.uk/plogin.aspx) can be paid for at the same time as your advertisement. If you would like to take advantage of this dual offer a discount of £25 will be made. Please register at the top of www.thema.co.uk/plogin.aspx - New Principal - Register here, and click "Pay Offline" at the bottom. We will authorise your Net Search access as soon as we receive your payment for your advertisement.

MAA Net Search® £175

MAA Net Search® booked with advert £150

SPECIAL POSITIONS

cost added to standard display rates, subject to availability

Outside back cover	£100	<input type="checkbox"/>
Inside front cover	£25	<input type="checkbox"/>
Early right hand page or legal pages	£75	<input type="checkbox"/>
Single A4 80gsm sheet insert	£250	<input type="checkbox"/>

Book and pay for 2 advertisements or 2 Net Searches and get the 3rd one FREE! (Adverts in consecutive issues, Net Searches within 6 months)

Total to be invoiced ex VAT: £.....

Total inc VAT: £.....

Special Instructions
.....
.....

Tick if you will email digital artwork

Tick if artwork preparation required
(Email text and logos, pictures etc)

BOOKING FROM OUTSIDE UK? Yes
IF IN EU, please give your VAT number
.....

Name:

Position:.....

Company:.....

Address:

..... Postcode/Zip:

Country

Telephone:

Fax:

E-mail:

Purchase Order No:

Signature:

Cancellations will only be accepted in writing and not less than 10 days in advance of the publishing deadline.

PAYMENT

ALL BOOKINGS MUST BE PRE-PAID BY CREDIT CARD, BANK TRANSFER OR CHEQUE.

We accept the following cards:



Card account no.

Valid from Expires:

Name on Card

Signature

Card Issuer

Cardholder address (if different from above)
.....
.....

..... Postcode/Zip

Payment can also be made direct to our bank account
Please email for our bank account details

Cheques should be made payable to
The Manufacturers' Agents' Association.
They should be in GBP and drawn on a UK bank.