



Welcome to the MAA!

Please print and complete these registration forms. For immediate MAA Membership please scan and email them to info@thema.co.uk, post them with just "FREEPOST MAA" on the envelope or fax them to 0208 253 4510.

DATABASE DETAILS

We need this information to contact you about Principals who are looking for Agents in your field and to send you your magazines, seminar details, etc.

We never supply your name, address or any other information to anyone. We contact you by email or post to ask if you are interested before we pass your name and address to a Principal seeking Agents in your field. All mailings come direct from the MAA.

Please could we ask your year of birth:..... (For MAA use only - not for Principals)

- 1) Your Name (first name and surname):
- 2) Your Company or Trading Name (if any):
- 3) Your full Address:.....

.....Postcode.....

- 4) Phone:
- 5) Fax:
- 6) Mobile:
- 7) Email:
- 9) Year your business was established:
- 10) Do you provide warehousing or storage facilities: YES or NO
- 11) Business Structure: Limited Company Partnership Sole Trader
- 12) Total number of employees: excluding you
- 13) Number of sales people within the agency - Please include yourself in the total:
- 14) Please tick one or more of the following to describe your business activities:
 - Sales Agency/Agent Distributor Export Import Manufacturer Consultant
 - Other (Please describe)

- 15) Number of Principals represented:
- 16) Type of products sold (80 letters/ spaces maximum):

.....

- 17) Sales Areas Covered (Please give Counties or Country or Region)

.....

- 18) Your Customers & Markets:
- Please see the next sheet for Market Classification codes. This is what our computer searches on.

THE MANUFACTURERS' AGENTS' ASSOCIATION

of Great Britain and Ireland Incorporated
(A Company Limited by Guarantee) Registered in London: No. 185617



MARKET CLASSIFICATIONS FOR OUR DATABASE DETAILS

Describe the kinds of customers and markets you sell to (as closely as possible)

Please tick a **maximum** of 15 headings and return with the enclosed Database Registration form.



- | | | | | | |
|--------------------------|------|---|--------------------------|------|--|
| <input type="checkbox"/> | ABR1 | Abrasives | <input type="checkbox"/> | IDE1 | Identification Products |
| <input type="checkbox"/> | ADH1 | Adhesives | <input type="checkbox"/> | IMP1 | Import / Export |
| <input type="checkbox"/> | ADV1 | Advertising Products & Services | <input type="checkbox"/> | IND1 | Industrial Equipment & Machinery |
| <input type="checkbox"/> | AER1 | Aerospace, Aviation & Airlines
(Aircraft, Accessories, Components, Missiles,
Rockets, Equipment, Machinery, etc.) | <input type="checkbox"/> | IND2 | Industrial Supplies inc. Machine Tools etc. |
| <input type="checkbox"/> | AGR1 | Agricultural Equipment & Machinery
(Tractor, Trailer, Farm Equipment, Earth
Moving Equipment & Work Vehicles) | <input type="checkbox"/> | JEW1 | Jewellery, Clocks & Watches |
| <input type="checkbox"/> | AMU1 | Amusement Machines | <input type="checkbox"/> | KIT1 | Kitchen specialists |
| <input type="checkbox"/> | ARC1 | Architects, Surveyors & Interior Designers | <input type="checkbox"/> | LAB1 | Laboratory & Research Equipment & Supplies |
| <input type="checkbox"/> | ART1 | Arts, Crafts & Hobbies | <input type="checkbox"/> | LEA1 | Leather & Leather Products |
| <input type="checkbox"/> | AUT1 | Automation & Robotics | <input type="checkbox"/> | LIG1 | Lighting |
| <input type="checkbox"/> | AUT2 | Automotive Aftermarket inc. Parts, Accessories,
Tools, Equipment, Chemicals & Supplies etc | <input type="checkbox"/> | LOC1 | Local Authorities inc. libraries, police, housing etc |
| <input type="checkbox"/> | AUT3 | Automotive OEM (Components for Manufacturers)
inc. Engines | <input type="checkbox"/> | LOR1 | Lorry, Bus & Trailer Market
(Components, Engines, OEM, Aftermarket, etc.) |
| <input type="checkbox"/> | BOO1 | Books | <input type="checkbox"/> | LUB1 | Lubricants |
| <input type="checkbox"/> | BUI1 | Building Contractors | <input type="checkbox"/> | LUG1 | Luggage & Travel Goods |
| <input type="checkbox"/> | BUI2 | Building Materials & Supplies (Inc. Timber, Roofing,
Ironmongery, Hardware, Sanitary ware,
Bathroom Equipment, Architectural Specialities etc.) | <input type="checkbox"/> | MAC1 | Machining Specialists & Subcontractors |
| <input type="checkbox"/> | BUS1 | Business | <input type="checkbox"/> | MAI1 | Maintenance Supplies inc. Floor Care, Chemicals
& Janitorial Equipment etc. |
| <input type="checkbox"/> | BYC1 | Bicycles & Accessories | <input type="checkbox"/> | MAR1 | Marine inc. Shipbuilding, Engines, Equipment,
Fittings, Paints, etc. |
| <input type="checkbox"/> | CAS1 | Castings & Forgings | <input type="checkbox"/> | MAT1 | Material Handling |
| <input type="checkbox"/> | CAS2 | Cash & Carry | <input type="checkbox"/> | MED1 | Medical & Hospital Equipment, Supplies & Services |
| <input type="checkbox"/> | CHE1 | Chemicals - Agricultural | <input type="checkbox"/> | MET1 | Metal - Processing, Products & Assemblies |
| <input type="checkbox"/> | CHE2 | Chemicals - Industrial. Also Process Markets | <input type="checkbox"/> | MIN1 | Mining & Extractive |
| <input type="checkbox"/> | CLO1 | Clothing | <input type="checkbox"/> | MOB1 | Mobile Home, Caravan, RV. Accessories & Supplies |
| <input type="checkbox"/> | COA1 | Coatings | <input type="checkbox"/> | MOT1 | Motorbike & Accessory market |
| <input type="checkbox"/> | COM1 | Computer Hardware, Software,
Peripheral Equipment & Supplies | <input type="checkbox"/> | NEW1 | Newscontobs |
| <input type="checkbox"/> | CON1 | Construction Equipment & Machinery | <input type="checkbox"/> | NUR1 | Nursery Equipment inc. Prams & Pushchairs |
| <input type="checkbox"/> | DAT1 | Data Processing | <input type="checkbox"/> | OFF1 | Office Equipment, Supplies, Furniture & Furnishings |
| <input type="checkbox"/> | DEF1 | Defence Industry inc. Armed Forces | <input type="checkbox"/> | PAC1 | Packaging |
| <input type="checkbox"/> | DEN1 | Dental Equipment, Supplies & Services | <input type="checkbox"/> | PAI1 | Paints & Varnishes including Sundry Items |
| <input type="checkbox"/> | DEPI | Department Stores | <input type="checkbox"/> | PAP1 | Paper & Paper Products |
| <input type="checkbox"/> | DIS1 | Disposable Products inc. Clothing, Medical, Catering | <input type="checkbox"/> | PHA1 | Pharmaceutical |
| <input type="checkbox"/> | EDU1 | Educational, Training, | <input type="checkbox"/> | PHO1 | Photographic Supplies |
| <input type="checkbox"/> | ELE1 | Electrical - Controls & Instrumentation | <input type="checkbox"/> | PLA1 | Plastic Formings inc. Injection Moulding, Rotational
Moulding, Plastic Pipe Fittings, Fabrication, etc. |
| <input type="checkbox"/> | ELE2 | Electrical & Electronic Consumer Products | <input type="checkbox"/> | PLA2 | Plastic Materials inc. sheet, raw material, extrusions |
| <input type="checkbox"/> | ELE3 | Electrical & Electronic: Technical & Industrial Prods. | <input type="checkbox"/> | PLU1 | Plumbing |
| <input type="checkbox"/> | ELE4 | Electronic - Communications, Telecoms,
Audio-visual & Professional Products | <input type="checkbox"/> | POL1 | Pollution Products & Services (Air, Water,
Noise, Sewage, Industrial & Consumer) |
| <input type="checkbox"/> | ELE5 | Electronic - Components & Materials | <input type="checkbox"/> | POW1 | Power Transmission & Generation |
| <input type="checkbox"/> | ELE8 | Electrical Contractors & Consulting Engineers | <input type="checkbox"/> | PRI1 | Printing & Graphics |
| <input type="checkbox"/> | ELE9 | Electrical Wholesalers | <input type="checkbox"/> | PRO1 | Process Equipment |
| <input type="checkbox"/> | ENE1 | Energy Conservation | <input type="checkbox"/> | PUM1 | Pumps |
| <input type="checkbox"/> | ENG1 | Engineering Design & Consultants | <input type="checkbox"/> | RAI1 | Railways inc. Rolling Stock |
| <input type="checkbox"/> | EXH1 | Exhibits & Displays | <input type="checkbox"/> | REF1 | Refractories |
| <input type="checkbox"/> | FAS1 | Fasteners & Fixings | <input type="checkbox"/> | REF2 | Refrigeration & Cold Storage |
| <input type="checkbox"/> | FEE1 | Feed Processing | <input type="checkbox"/> | RET1 | Retail Consumer Products |
| <input type="checkbox"/> | FIL1 | Filing Systems | <input type="checkbox"/> | ROO1 | Roofing Materials & Supplies |
| <input type="checkbox"/> | FLO1 | Flooring inc. Tile, Carpets, etc. | <input type="checkbox"/> | RUB1 | Rubber & Rubber Products |
| <input type="checkbox"/> | FLU1 | Fluid Handling | <input type="checkbox"/> | RUR1 | Rural Pursuits inc. Equestrian, Shooting, Hunting,
Fishing, Clothing, Footwear etc |
| <input type="checkbox"/> | FLU2 | Fluid Power | <input type="checkbox"/> | SAF1 | Safety, Environmental, Emergency, Security Products |
| <input type="checkbox"/> | FOO1 | Food & Drink | <input type="checkbox"/> | SCR1 | Screw Machine Products (Precision Turned Parts) |
| <input type="checkbox"/> | FOO2 | Food Processing | <input type="checkbox"/> | SPE1 | Speciality Sales |
| <input type="checkbox"/> | FOO3 | Food Service Equipment | <input type="checkbox"/> | SPO1 | Sports Equipment, Clothing & Accessories |
| <input type="checkbox"/> | FOO4 | Footwear | <input type="checkbox"/> | STA1 | Stampings - Metal |
| <input type="checkbox"/> | FUR1 | Furniture, Soft Furnishing inc. Fabric & Trimmings | <input type="checkbox"/> | STA2 | Stage & Theatre inc. TV & Film |
| <input type="checkbox"/> | GAR1 | Garden Centres, Florists, Horticulture, Nurseries,
Lawn & Garden Services, Garden Machinery, Turf | <input type="checkbox"/> | STE1 | Steel |
| <input type="checkbox"/> | GAR2 | Garages & Filling Stations | <input type="checkbox"/> | STO1 | Storage Equipment |
| <input type="checkbox"/> | GAS1 | Gas, Oil & Petroleum Products & Services | <input type="checkbox"/> | SUP1 | Supermarkets |
| <input type="checkbox"/> | GIF1 | Giftware | <input type="checkbox"/> | TES1 | Testing Equipment |
| <input type="checkbox"/> | GOV1 | Government Departments & Agencies | <input type="checkbox"/> | TEX1 | Textiles - Apparel |
| <input type="checkbox"/> | HAN1 | Hand Tools inc. power tools | <input type="checkbox"/> | TEX2 | Textiles - Industrial |
| <input type="checkbox"/> | HAR1 | Hardware & Houseware | <input type="checkbox"/> | TEX3 | Textiles - Furnishing |
| <input type="checkbox"/> | HEA1 | Health & Beauty Equipment, Aids & Supplies inc.
Beauty & Tanning Salons, Hairdressers, etc | <input type="checkbox"/> | TIM1 | Timber Industry |
| <input type="checkbox"/> | HEA2 | Heating, Ventilation & Air Conditioning | <input type="checkbox"/> | TOO1 | Tooling |
| <input type="checkbox"/> | HOM1 | Home Improvement - DIY | <input type="checkbox"/> | TOY1 | Toys & Novelties |
| <input type="checkbox"/> | HOT1 | Hotels, Restaurants, Pubs, Caterers, Hospitality | <input type="checkbox"/> | TRA1 | Transport |
| <input type="checkbox"/> | HOU1 | Householders | <input type="checkbox"/> | TUB1 | Tubing & Pipes inc. Pipeline Connectors |
| | | | <input type="checkbox"/> | UTI1 | Utilities inc. Gas, Water, Electricity & Airports |
| | | | <input type="checkbox"/> | VAL1 | Valves |
| | | | <input type="checkbox"/> | VET1 | Veterinary, Pet Trade, Boarding Kennels, Breeders |
| | | | <input type="checkbox"/> | WAL1 | Wall Coverings, Wallpaper etc. |
| | | | <input type="checkbox"/> | WEI1 | Weighing Systems |
| | | | <input type="checkbox"/> | WEL1 | Welding |
| | | | <input type="checkbox"/> | WIR1 | Wire & Wire Products |



Instruction to your Bank or Building Society to pay by Direct Debit

Please complete the forms using a ball point pen and scan and email them to info@thema.co.uk, fax them to 0208 253 4510 or post them with just "FREEPOST MAA" on the envelope

FREEPOST MAA

Names(s) of Account Holder(s)

Your Name: _____

Your Company or Trading Name (if any):

Bank/Building Society account number

Branch Sort Code ____ - ____ - ____

Name and full postal address of your Bank or Building Society

The Manager

Bank: _____

Address: _____

Postcode: _____

Originator's Identification Number

688565

Reference: (MAA will insert your Membership number)

Instructions to your Bank or Building Society

Please pay the Manufacturers' Agents' Association Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with The Manufacturers' Agents' Association and, if so, details will be passed electronically to my Bank

Signature(s) _____

Date _____

Banks and Building Societies may not accept Direct Debit Instructions from some types of account

This guarantee should be detached and retained by the Payer.

The Direct Debit Guarantee



- This guarantee is offered by all Banks and Building Societies that take part in the Direct Debit Scheme. The efficiency and security of the Scheme is monitored and protected by your own Bank or Building Society.
- If the amounts to be paid or the payment dates change The Manufacturers' Agents' Association will notify you 10 working days in advance of your account being debited or as otherwise agreed.
- If an error is made by the Manufacturers' Agents' Association or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid.
- You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to us